


# REWA

## Anatolia

Recycling and Waste Management  
Fair and Conference

**13 / 15 FEB**  
**2025**

TÜYAP FAIR AND  
CONGRESS CENTER  
ADANA, TÜRKİYE

[rewanatolia.com](http://rewanatolia.com)

ORGANIZER



SUPPORTER



**ADANA'S PREMIER SUSTAINABLE EVENT**  
*LOCAL SOLUTIONS, GLOBAL EFFECT*

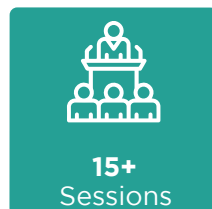
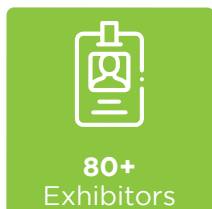
# LOCAL SOLUTIONS, GLOBAL IMPACT: REWA ANATOLIA ADANA

REWA Anatolia, the epicenter of the ecological transition ecosystem, serves as the pivotal meeting ground for industry leaders, stakeholders, policymakers, thought influencers, and local authorities. It systematically converges the fundamental elements that define the region's environmental policy development strategies.

The REWA Anatolia Fair is organized by Solis Renewable Hub as the foremost international event in the Mediterranean and Adana region, REWA Anatolia showcases cutting-edge technologies, services, and industrial solutions within the green and circular economy sectors. It acts as a dynamic hub for research and innovation, featuring leading companies specializing in environmental services, solutions, and technologies, spanning water management, waste disposal, textiles, bioenergy, soil management and protection, transport, agriculture, and sustainable urban development.

In 2025, the REWA Anatolia Fair will take place in **Tüyap Adana** from **13th to 15th February**. Throughout the year, we will also facilitate digital and in-person meetings, providing invaluable opportunities to address critical topics related to the adoption of circular economy principles in vital industrial supply chains and efforts towards the restoration and ecological rejuvenation of soils, hydrosphere, coastlines, and urban areas.

Together, we are united in our commitment to fostering sustainable practices and addressing the ongoing battle against climate change.



## WHY ADANA

At Rewa Anatolia, we believe that positive change begins at home. **That's why we've chosen Adana, a city known for its warmth, resilience, and determination, to host this transformative event.** Our mission is clear: to unite our community, empower local businesses, and ignite a sustainable revolution right here in Adana.

In rapidly developing regions around the Mediterranean and its surroundings, apart from Istanbul and Ankara, where there is significant industrial and commercial growth, the issue of waste management is being brought to the forefront of the agenda. **To achieve these goals, we will host the REWA Anatolia Fair and Conference in Adana, which is located in the Mediterranean Region, and known for its highly fertile lands.**

# KEY SECTORS

rewanatolia.com



Waste Management, Recycling and Disposal Solutions



Urban Waste Management, Transportation, and Street Cleaning



Plant, Machinery & Equipment



Consulting & Professional Services



Sustainability

## WHO ATTENDS?

Successful exhibiting is all about getting in front of your ideal audience: people who will buy or specify your products and services, with a budget to spend and a need for solutions.

At REWA Anatolia, we anticipate the participation of over 5,500 industry peers, buyers, and key decision-makers who are eager to explore your exhibition. Moreover, we've established partnerships with leading industry associations, extending special benefits to their members who attend. We have set high aspirations regarding our C-Suite attendees and have curated specialized content and event programs to make sure they view this as a significant addition to their schedules.

## VISITOR PROFILE

- Advertising Sector
- Agriculture and Stockbreeding Industries
- Automotive Industry
- Banking
- Cable Industry
- Chemical and Raw Material Industry
- Cleaning Products Industry
- Construction Industry
- Consulting Firms
- Control Systems Manufacturers
- Cosmetic Industry
- Educational Institutions and Organizations
- Electric Electronic Industry
- Food and Beverage Industries
- Furniture Industry
- Glass Industry
- Heating and Cooling, Air Conditioner Manufacturers
- Home Appliances Industry
- Information Technologies
- Label - Barcode Products and Systems
- Machinery Industry
- Machinery Supply Industry and Equipment Manufacturers
- Medicine Industry
- Metal Industry
- Mould Industry
- Packaging Industry
- Paint Industry
- Pharmaceuticals Industry
- Plastic Industry
- Recycling Companies
- Rubber Industry
- Textile Industry
- Tourism Industry

# REWA ANATOLIA 2025 THEMES

Join us and global executives as we launch our REWA Anatolia Summit in 2025. This summit will delve into the latest innovations and transformations around waste and resource management, smart disposal and recycling strategies, waste recovery, e-waste treatment, reuse of materials, as well as integration of circularity in various industries.

This event will bring together top industry experts to discuss practical case studies, best practices, and challenging examples of waste management operations, resource economy strategies, smart technologies applications, and more. Leading professionals from global brands will be in attendance to share their experiences and discuss the best approaches in waste, utilization, and resource management practices.

Our attendees will  
be drawn to the  
event by



3 day  
Conference  
Thought  
Leader  
Networking



Strategic  
Panels



Technical  
Sessions



Thought  
Leadership



Networking

## KEY PRACTICAL LEARNING POINTS



Advancing Smart  
Waste Management  
with IoT  
Technologies



e-Waste Reduction:  
Reimagining  
Manufacturing and  
Organizing  
Recycling



Keeping Up with  
The Laws and  
Directives



Adopting Smart  
Waste Management  
Platforms: How it  
Helps to Connect  
Processes and Get  
Valuable Insights



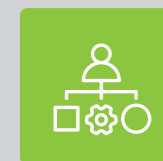
Collecting Data and  
Adopting Integrated  
Waste Recovery  
and Disposal  
Systems



Resource Efficiency  
and Circular  
Economy Support



Turning Waste into  
Energy: Best  
Practices and  
Real-Life Examples



Creating Resource  
Plan for Sustainable  
Development



# SNAPSHOTS FROM REWA ANATOLIA CONFERENCE 2024



# PRODUCT GROUPS

As an exhibitor, you will be joining the leading players from across the waste management value chain. Your fellow professionals, partners, and even competitors will converge in Adana for the 2025 event, and we look forward to your participation as well!

At REWA Anatolia, any company aiming to engage with 5,500 recycling and waste management professionals and buyers, while establishing itself as a top-tier solution provider, will find its ideal platform. REWA Anatolia brings together the foremost equipment, service, and technology companies in the environmental sector.

**CLOTHING &  
TEXTILES  
WASTE**

**DIGITAL WASTE**

**ELECTRONICS &  
BATTERY WASTE**

**FOOD &  
AGRICULTURAL  
WASTE**

**GLASS WASTE**

**HAZARDOUS &  
PETROCHEMICAL  
WASTE**

**HEALTH & SAFETY**

**MEDICAL & HOSPITAL  
WASTE**

**MINING & BUILDING  
(HEAVY) WASTE**

**MUNICIPAL WASTE -  
TOWN, CITY, REGION,  
NATIONAL LEVELS**

**PAPER & CARD  
WASTE**

**PLASTIC WASTE**

**SOLID WASTE**

**WASTE CRIME &  
FLY TIPPING  
SOLUTIONS**

**WASTE WATER  
& WATER  
TREATMENT**

**WASTE-TO-ENERGY**



# REWA ANATOLIA 2024 IN NUMBERS



**4.000**<sub>M2</sub>  
FAIR AREA



**4.031**  
UNIQUE VISITORS



**70**  
EXHIBITORS



**15**  
SESSIONS



**50**  
SPEAKERS

## SUPPORTERS



## IN COOPERATION WITH



## NGO, ASSOCIATION AND FOUNDATION PARTNERS



## GALA DINNER SPONSOR



## BADGE AND LANYARD SPONSOR



## WORKSHOP MATERIAL SUPPLY SPONSORS



## MEDIA PARTNERS





# VISITOR PROFILE (IN PERCENTAGES)



**%20.05**  
Founder / Owner



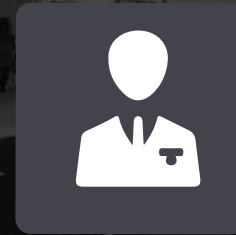
**%19.25**  
GM



**%9.25**  
CEO



**%11.15**  
Investor



**%17.50**  
Manager



**%3.75**  
Engineer



**%3.80**  
Purchasing  
Manager



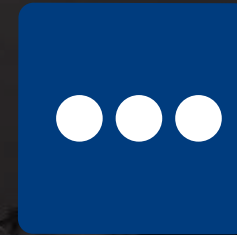
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Marketing



**%8.90**  
Student



**%1.07**  
Press



**%2.43**  
Other



# ADANA'S PREMIER SUSTAINABLE EVENT MADE HISTORY AT REWA ANATOLIA



## WORKSHOPS FOR KIDS & YOUNG ADULTS



## THE FIRST EVER SUSTAINABLE FASHION SHOW



## ECO-THEATRE FOR CHILDREN ABOUT CLIMATE CHANGE



# GLIMPSES OF THIS YEAR'S SHOWSTOPPERS



**THE ULTIMATE  
TRADE HUB**





**JOIN IN REWA ANATOLIA**  
**MAKE A SUSTAINABLE START!**

## **CONTACT US**

### **TO EXHIBIT**

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